









# Vews

- 1. In-cosmetic Asia 2017 was held on October 31-November 2 at BITEC Bangkok, Thailand. CAHB and DCAC Centers presented around 100 innovative formulations of personal care and makeup products altogether.
- 2. Chemico Inter Corporation Co., Ltd. held a seminar entitled "Key Trends & Innovations: Food & Beverage plus Dietary Supplement" on November 21, 2017 at Chemico Asia Health and Beauty (CAHB) Center, Thailand. We also invited the expert speakers from the university and thai FDA. The seminar presented the essential nutrition, product concepts, innovation & market trends and advertisement regulation which can help for the development of new products for food, functional food and dietary supplement products.
- 3. Chemico Health and Beauty India Private Limited in corporation with Clariant held a seminar at The Park, Connaught Place, New Delhi, India entitled "Your Imagination OUR CUSTOMIZE INNOVATIONS" on November 22, 2017. The customers were invited to attend presentations on Beauty Forward Edition II, Care Free Sun Protection, Let's get Active Naturally, Home Care and Discover Sustainable Solutions. The presentations were followed by Live Labs, Touch and Feel Session.
- 4. Chemico Plus and DCAC center organized a training course "Makeup-Powder Products" for publics on November 24, 2017 at Chemico Asia Health and Beauty (CAHB) center, Thailand. We presented 2017 makeup trends, knowledge on main ingredients used in powder products and how to prepare formulation of Loose powder, Powder foundation, Eyeshadow and Blush on as well as cosmetic regulations. Lab trials for those formulas were also included.

# D

## id you know?

### Soy Protein & Heart Health Claim

The US FDA is considering a rule to revoke a health claim for soy protein to reduce the risk of heart disease. Soy is known as the source of protein which was served in many menus such as tofu or soy drink. Many studies suggested that "taking 25 g of soy protein per day was sufficient to lower cholesterol and promote heart health benefit". While some scientific data published after the FDA authorized the health claim show inconsistent findings about the ability of soy protein to lower LDL-cholesterol and reduce the risk of heart disease. The relationship does not meet the rigorous standard to get an FDA authorization for health claims. At this moment, the US FDA still opens for the comments on the proposed rule for 75 days before the final rulemaking. The manufacturer can use the current authorized health claim until the agency makes a final decision. The authorized health claim is addressed only soy protein and reduced risk of coronary heart disease, other health benefits of soy or soy products such as soybean oil are not considered. If consumers have questions about a healthy eating pattern of soy products and other foods, they can follow advice from the 2015-2020 Dietary Guidelines.

#### References:

http://edition.cnn.com/2017/10/30/health/fda-soy-heart-health-claim-bn/index.html https://www.ingredientsnetwork.com/fda-considers-disallowing-soy-heart-health-claim-news049043.html

## F vents

## January 2018

Date:	Event/ Website
5-6 Jan	North American Food Safety & Quality, Lombard, USA https://foodsafetyna.com/
7-10 Jan	Indian Food Exhibition, Rajkot, India http://indianfoodexhibition.com/
7-11 Jan	Vitamin, Diet & Sports Nutrition EPPS, Washington DC, USA https://ecrm.marketgate.com/Events/2018/01/VitaminDietSportsNutrition.aspx
8-10 Jan	Northwest Food & Beverage World, Portland, USA http://wsfb.com/event/northwest-food-beverage- manufacturers-expo-conference/
19-28	International Green Week Berlin, Berlin, Germany https://www.gruenewoche.de/
20-22 Jan	Cosmobeauty Barcelona, Barcelona, Spain http://cosmobeautybarcelona.com/en/
20-24 Jan	Sigep, Rimini, Italy http://www.sigep.it/
23-25 Jan	Indie Beauty Expo, Los Angeles, USA https://indiebeautyexpo.com/
24-26 Jan	Cosme Tokyo, Chiba, Japan http://www.cosmetokyo.jp/en/
31 Jan-1 Feb	HPCI Exhibition and Conference (HPCI-CCC), Mumbai, India http://www.hpci-india.com/

# R egulations

### Thai FDA Guideline for Cosmetics Advertisement: Anti-Perspirant, Deodorant Products

- 1. A statement or picture conveying that the efficacy of product is to help stop sweating, or the product will change the structure of sweat glands, for instance, it will decrease the number of sweat glands or affect producing process, etc. are prohibited.
- 2. An advertisement should state or imply that the reduce of undesired body odor due to the accumulation of sweat on the armpits is resulting from less damp on that area, then undesired body odor is partially decreased.
- 3. The advertising statements should make the consumers understand that the result is dependent on individual condition.

Remark: When antiperspirant or deodorant product contacts the skin, it functions similar to wax or gel that will coat on the skin to seal the pores, therefore, it helps decrease sweating partially while it is still on the skin. This makes the user feels less wet under the arms and feels more comfortable as well as gets a good scent of the product. However, that coating material will be rinsed off after normal washing. It will not change the sweat gland structure. Other ingredients such as anti-bacterial agent and perfume will help reduce the problem of undesired odor.

Reference: www.fda.moph.go.th





31 Jan-2 Feb Beauty & Anti-Aging Show, Koto, Japan http://www.this.ne.jp/eng/











